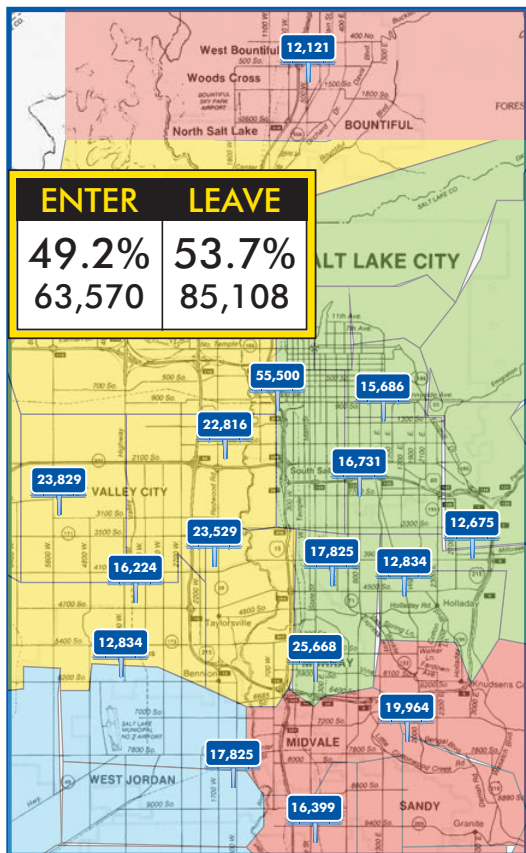
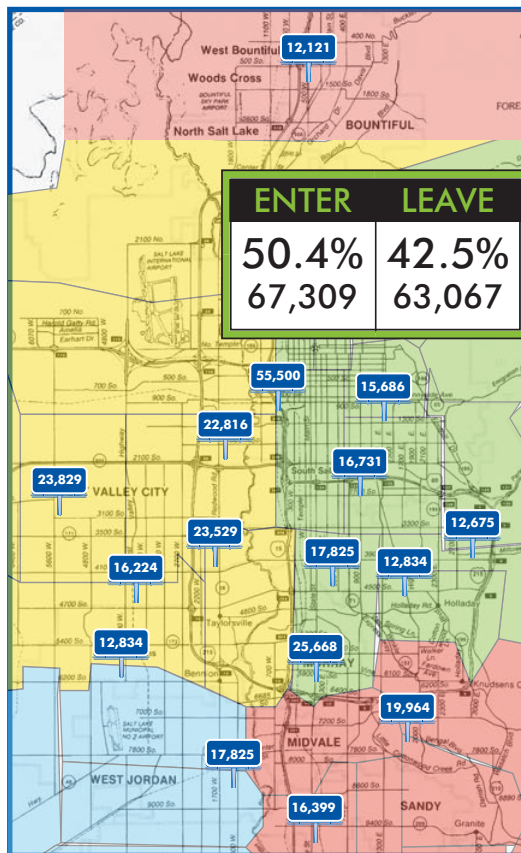


# SALT LAKE COUNTY COMMUTER PATTERNS

Northwest Quadrant



Northeast Quadrant



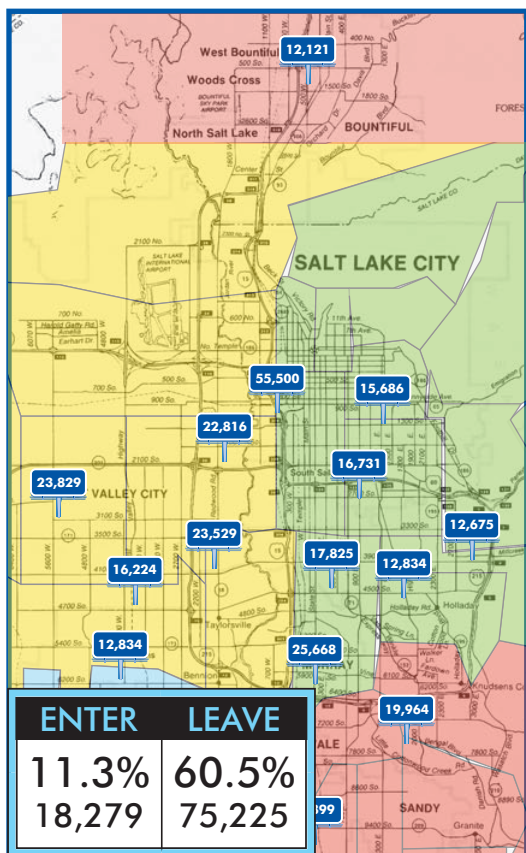
# = Daily Impressions

4 Week Total Impressions:  
9,028,880  
CPM: \$2.00  
Reach: 79.2  
Frequency: 9.6  
Cost: \$42,240

**Enter %:** Percentage of work force commuting into specified quadrant.

**Leave %:** Percentage of work force commuting out of specified quadrant.

Southwest Quadrant



Southeast Quadrant

